



الهيئة العامة للترفيه  
General Entertainment Authority

# Leila

## THE LAND OF IMAGINATION



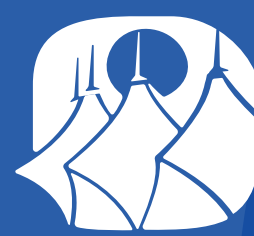
### MEDIA GUIDE



مواسم السعودية  
Saudi Seasons



RIYADH  
SEASON  
موسم الرياض  
Imagine



ملعب الرياض  
Riyadh Stadiums



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With this spectacular artistic work, we wrap up the Riyadh Season. Through it, we formulate the message we wanted to convey through all the Season's activities and events. The little Leila is the Vision and the Saudi Dream that we all strive to achieve...a renaissance, a civilisation and an international presence. We are what we want to be. Our country is our paradise that we revive with our hands. And our broad dreams that are before us will be turned into a fulfilled past. We live the joy of achieving it, and live the life we wrote throughout centuries, with generosity and joy.

The beauty of our land is unmistakable. We want to make it shine in all corners of the world. Saudis have a rich history of civilisation, built a long time ago. While they continue with their journey, they carry it every day. This is the message that the Riyadh Season wanted to convey first to its Saudi people, and to our young generations in particular: to carry out with the part they are able to play, molding the future of their country and its rebirth. It is also the message of the Season to the whole world: this is Saudi today, tomorrow and in the days that lie ahead... a land that cherishes its past, and that looks firmly and optimistically towards the future.

General Entertainment Authority

# LEILA

## THE LAND OF IMAGINATION

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THE FUTURE IS IN YOUR HAND,  
**JUST IMAGINE**

In a one-night dream, Leila, a curious, adventurous and dreamy 10-year-old girl living in Riyadh, leads us into the secrets of her land.

Before her eyes, Saudi Arabia unfolds as the land of imagination, where she discovers that everything is possible and that the future is in her hand, carved in its lines but also in the lines of her land.

What lies ahead takes only a bit of imagination!

# SHOW FLOW



“

Every time I open my hand,  
I see the map of my country.

Every time I touch its ground,  
I embrace its power.

Every time I look at its skies,  
I grab a piece of our future.

Every time I close my eyes,  
I remember a dream I once had.

Hand in hand,  
we imagine our land...

Hand in hand,  
we create it...

Hand in hand,  
all across the land.

”



# LEILA AND THE DREAM

SEGMENT 1



“

The moon is my traveling companion.  
It makes me wander with my  
imagination, enlightens my fantasies  
and inspires my dreams.

*Leila* ”

Under a starry sky, the land of Saudi Arabia sparkles in the dark, unfolding its ethereal beauty.

Drifting in a mesmerizing day-dream, Leila wanders with her imagination but reality wakes her up from her reverie, calling her to go back home.





Seated on the naked branch of a tree, a falcon plays a moving melody on his rababa. The captivating notes of his instrument call the moon in.



A loose horse appears illuminated, galloping quietly under the moonlight. The moon whispers to Leila the secret key to trigger her imagination, until her parents call her back home.



Inside her house, Leila is surrounded by inspiring elements that continue to stir her imagination. Puzzled by a TV report speaking of dreamers, she falls into a deep sleep, covered with a blanket.



As she plunges into her dream, Leila is found sleeping in the sand and moving with agitation. Her blanket turns into a giant piece of land revealing peculiar creatures underneath who wake her up.

## DID YOU KNOW...



# The Moon

The moon is the symbol of wisdom and of the passing of time, a witness to Leila's journey that ignites her imagination. It is also a tribute to the moon's role in determining the Islamic calendar.

# The Rababa

The rababa is a traditional string instrument of bedouin music, longstanding in Arabia since the 8th century. The melody is played by the famous Mahmoud Sorour, founder of the Sorour Academy in Riyadh.



# The House

Leila's house represents the value of family in Saudi culture. The scene combines live action, broadcast and projections, making it one of the most challenging of this show. The pop-up automated structure is made of 4 gauze screens and is fully projected.



# The Movie

All the elements of the house's set design have been carefully studied to hide clues of the upcoming segments. Among the furniture, you can spot a white horse, calligraphy, soufra plates, carpets, rope performers, a tree and much more.

# News Broadcast

The TV Report Leila watches with her parents contains an extract of HRH Saudi Crown Prince Mohammed Bin Salman's interview on the opportunities for innovation in Saudi Arabia during the Future Investment Initiative in 2017. The clip, presented by Khalid Madkhali, has been shot uniquely for this show in Al Arabiya News studios.

# THE LAND

SEGMENT 2



“

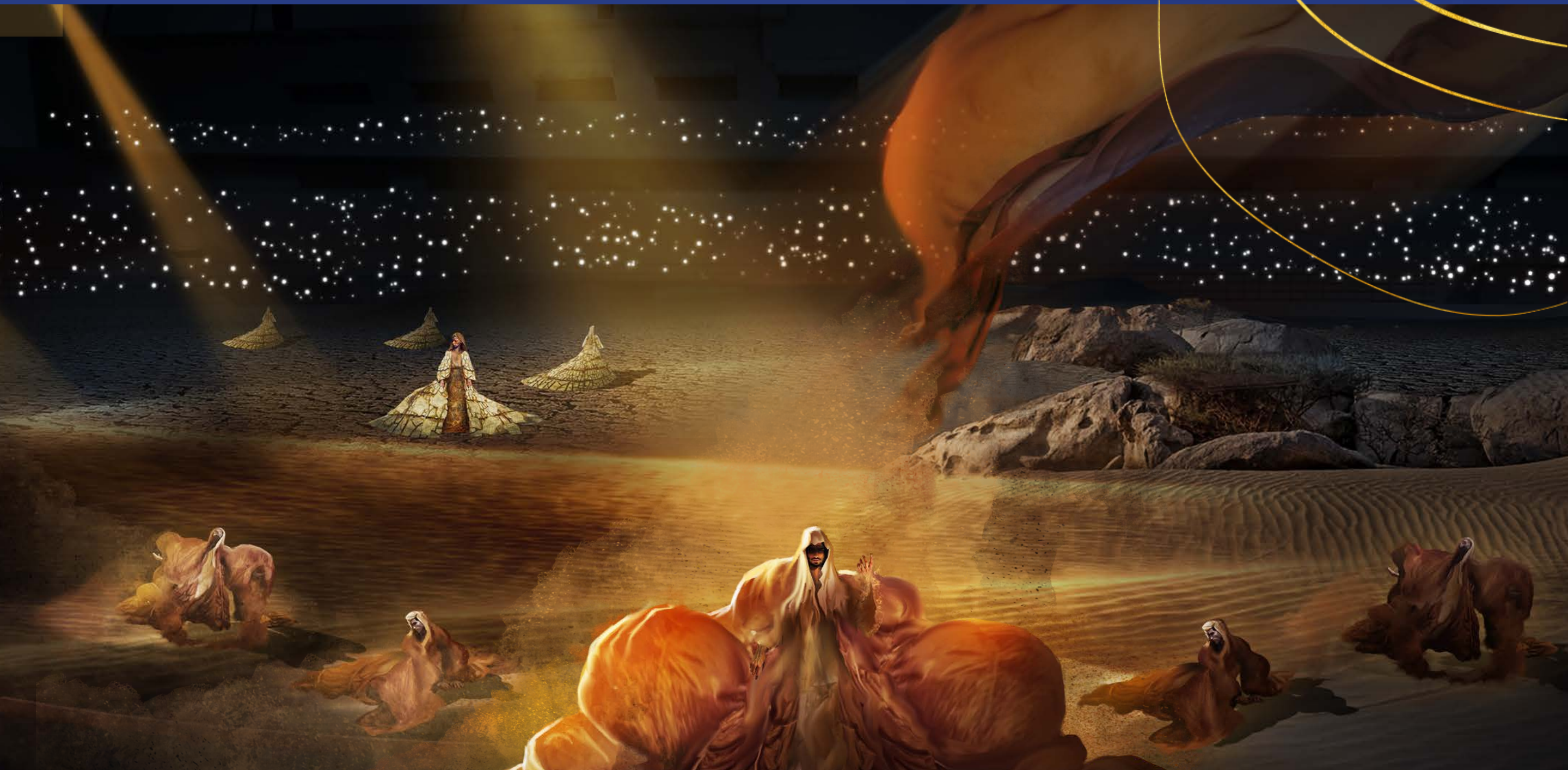
My land secretly beholds  
the past and tells me ancient stories  
of men and women who walked  
here long before me, leaving behind  
the marks of their dreams.

*Leila* ”

The land manifests itself with the Land-men who embody the colors, shapes and elements of Saudi Arabia's ancient land and recall the ancestral essence of Bedouin life.

As they unfold their ritual, drawing lines and pre-Islamic signs in the sand, one of them recounts to Leila the origins of her land.

The hand of the past appears from the depths of the earth, as a testament of eternity.



Sand-men, Rock-men and Crack-men appear scattered all over the land. Leila roams between them all, mesmerized by their impressive presence.



All the Land-men wander, moving hieratically at a slow pace while dragging layers and textures of Saudi earth on their way. With a deep and raspy voice, one Land-man narrates to Leila the origins of the land.



The Land-men stop to form one piece of land. They draw petroglyphs, footprints of an ancient past, who soon come to life. Meanwhile, one golden Land-man draws an intricate net of lines and reveals a burning hand that emerges from the depths of the earth. It is the hand of the past.



Small kettles of camels, oryx and birds reach the land, spreading all around as Leila takes on a trip to Al-Ula. In a giant balloon in the shape of the moon, she flies above Saudi Arabia, in its most unexpected attire!

**DID YOU KNOW...**

# The Land-Men

The land-men incarnate the different textures of Saudi Arabia. Throughout the centuries, sand, cracks and rocks have merged creating a unique land.



# The Petroglyphs

All around Saudi Arabia, rock art preserves the first traces of human civilisations in the Gulf Region, long before the invention of writing.

Coming to life from the projected stone are copies of the real petroglyphs from Jubbah, North of Hail and Kaybar, North of Medina.



# A Hand In The Sand

The hand of the past comes to life creating a powerful symbol of history written in the lines of the land. The shape of the hand, inspired to the iconic petroglyph in Okhdood Najran, appears in the sandpit, the set's tribute to the Saudian desert.

# Wildlife

Arabian oryxes, dromedaries and birds: the surreal animals Leila encounters are among the most iconic in Saudi Arabia. Played by Saudi children, their presence raises awareness on wildlife and landscape safeguard. Currently, the National Commission for Wildlife Conservation & Development (NCWCD) manages 15 protected areas and aims to cover more ground in the future.

# Snow

A heterogeneous landscape and an unexpected climate: not many know that in the northern part of the country, such as Tabuk, Al-Jawf and the Northern Borders, you can witness the magic of snow in the desert.

# The Hot Air Balloon

Leila's journey in an unexpected moon-balloon winks at the success of the inaugural Hot Air Balloon Festival in Al-Ula, earlier this year.







# THE WATER

SEGMENT 3

“

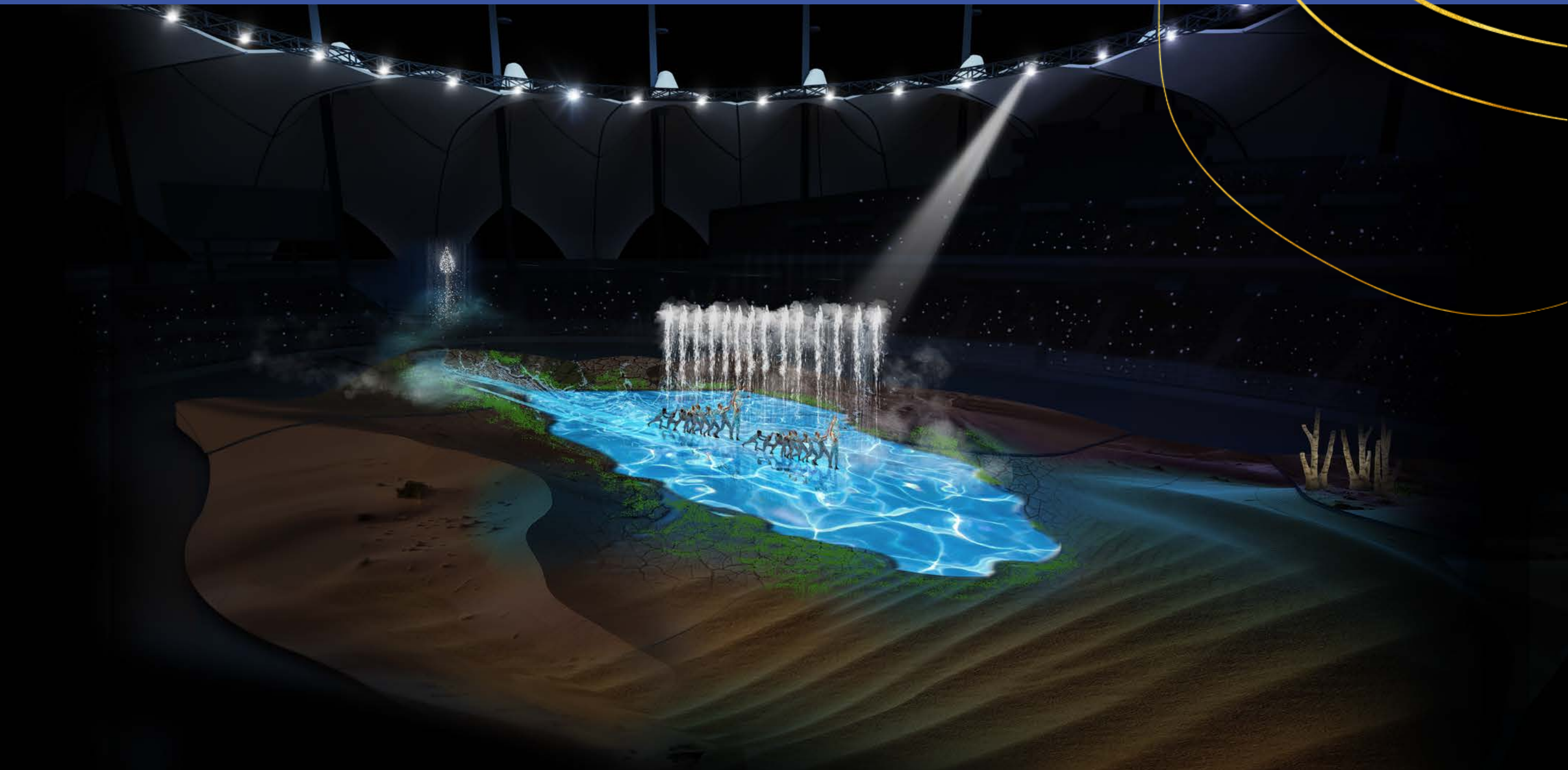
Every living thing is made of water!  
All around me, nature blossoms and  
landscapes turn into wonders.  
Could it be the greatest blessing  
of our land?

*Leila* ”

Water makes its way, falling from above. It is the most precious blessing of the land of Saudi Arabia, transforming everything it encounters on its way.

Life sprouts, with trees growing and flowers blossoming.

In such a timeless space, Leila dives in eternal waters and flies in endless skies.



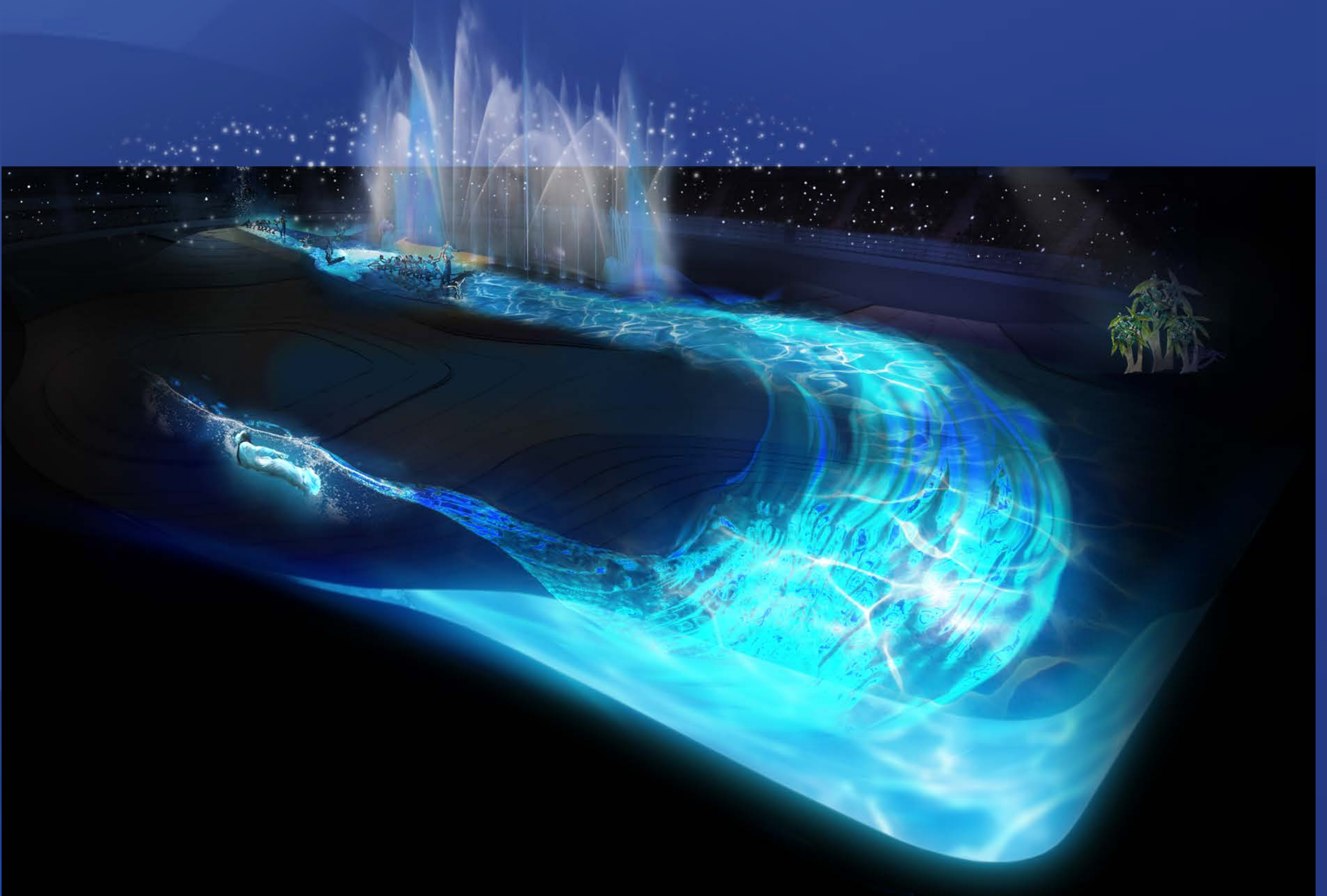
One single drop of water falls from above, filling a pond in the middle of the land.



Around the water pond, trees grow and life effervescently bursts with vegetations.



Flowers also bloom in lavender fields before  
Leila's astonished eyes.



One last drop of water floods the whole land,  
pushing Leila to reach the sea. Realizing the power  
of the water contained in the deepest entrails of  
her land, she takes a dip in the sea and reemerges  
to fly above eras of a timeless Saudi Arabia.

## DID YOU KNOW...

# Water Theatre

As the source of life, water plays an essential role in the storytelling through an impressive water theatre designed especially for the show. The system is powered by 25 jets, 3 flower jets, acqua graphic and acqua vision structures reaching a height of 20m.

# The Palm Tree

The palm tree is certainly the symbol of the Kingdom. But did you know that the country counts the highest number of palm trees in the whole world: 28,5 million palm trees inside the national borders?

# Flora

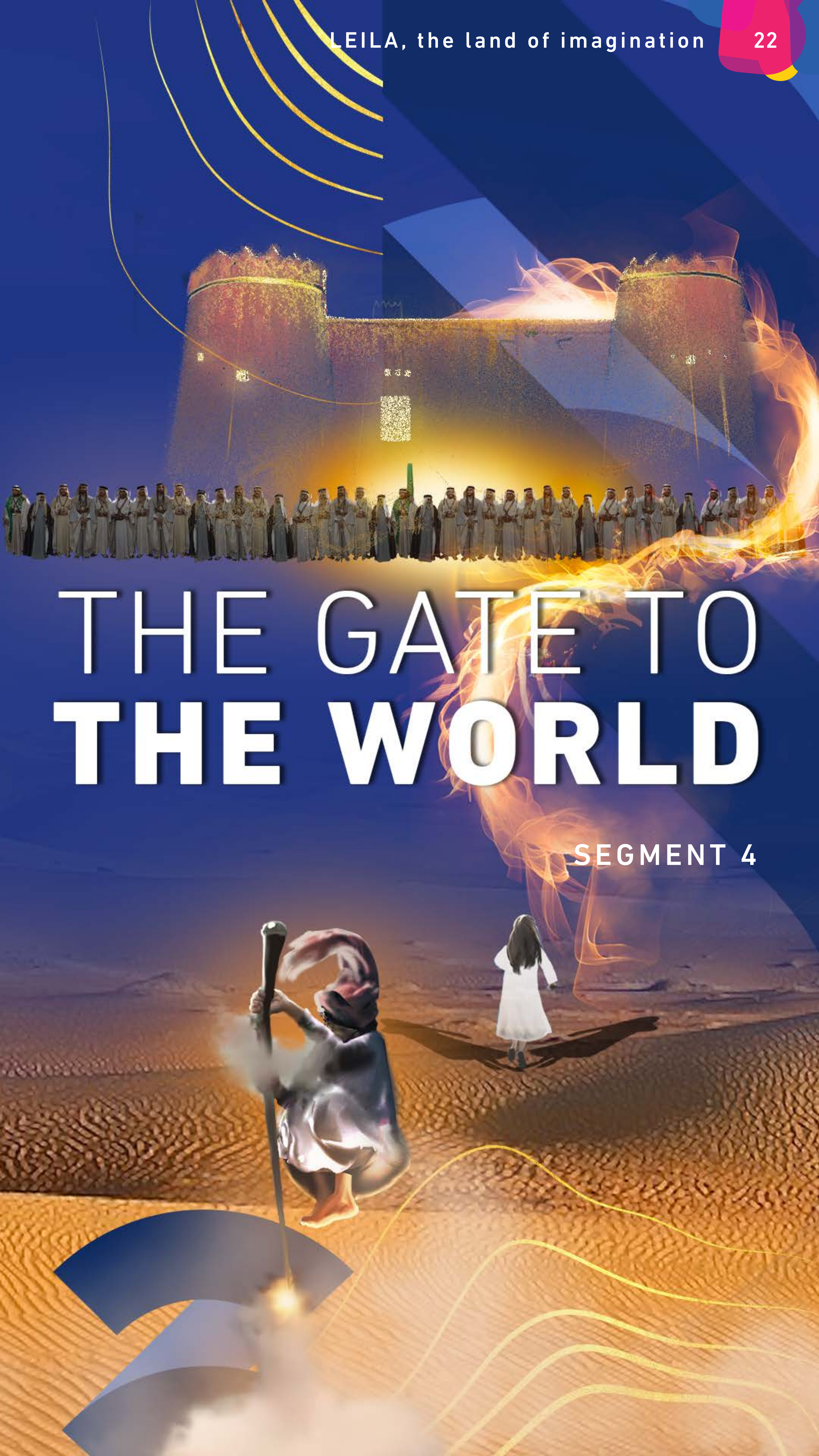
With the arrival of water, the land flourishes and blooms in an explosion of flowers. Did you know that the Kingdom records over 2,250 species of flora? The scene celebrates the Kingdom's diversity by showcasing the breathtaking lavender fields in Al-Jawf.

# The Bush Pushers

Leila's most loyal friends are the Bush Pushers. The amusing group of performers is composed by an International Parkour Champion, a professional wheel performer and 8-year-old Talal Malak Al Samiri, the youngest acrobat of the show, also main character of 2019 National Day celebration "Inspiration Road".

# The Flight Over Saudi Arabia

In her dream, Leila travels from the Red Sea to Riyadh flying over real aerial images of Saudi Arabia. The pictures were taken by a group of young Saudi photographers, 'Erth Team'.



# THE GATE TO THE WORLD

SEGMENT 4

“

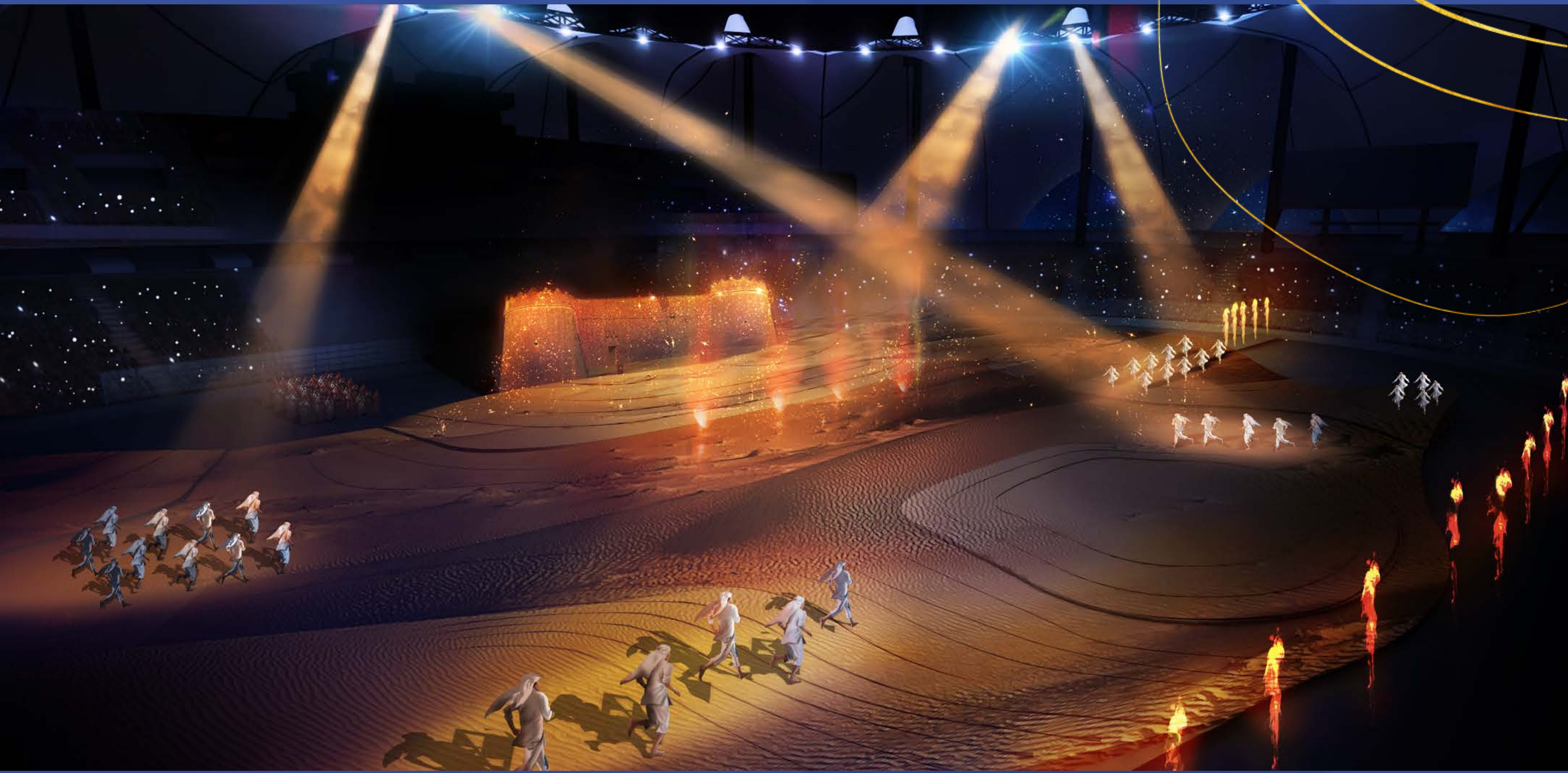
As I travel back in time,  
I witness the historical moment  
of our foundation, guided  
by our visionary leader and  
his dream.

*Leila* ”

Leila reaches the historical decisive moment that led to the unification of the country in 1902, by entering through Al Masmak's fortress' small door and paving the way for the future. It is Saudi Arabia's springboard on the world!

The battle of Al Masmak unfolds before her eyes, culminating with the appearance of King Abdulaziz at the top of the fortress.

With pride, a rejoicing Ardah group salutes the King and pays him tribute. His legacy remains with historical images of his reign and that of his successors streaming on the land.



To Leila's big surprise, the fortress appears impressively in a stylized way. The battle starts to unfold in a modern choreography with warriors running from all sides towards the fortress.



With a fierce determination and in one common step, the warriors perform a haka performance on the rhythm of the daha traditional dance, while the battle accentuates.





Victory comes and the warriors welcome King Abdulaziz who appears on top of the fortress. The Ardah performers rejoice with their dance as he salutes them with his sword.



The Ardah dance continues but King Abdulaziz leaves the fortress. His legacy remains stamped on the land through historical images paying him tribute and celebrating his vision.

**DID YOU KNOW...****The Fort**

The customized inflatable structure is fully projected to recall Al Masmak Fortress. The gigantic prop appears unexpectedly to create the set for Leila's journey into the past of the Kingdom.

**The Capture**

Al Masmak Fortress is a turning point in Saudi Arabia's history. The battle on stage is choreographed to replicate the historical happening. 40 performers represent the 40 warriors that fought with King Abdulaziz, carrying shields in the shape of a gate. It was in fact by entering through the small gate of the Fort that the unification journey started.

**Born a King**

The costumes worn during this segment are the same ones used in the movie "Born a King". The image of King Abdulaziz's Character that we see projected on the Fort is portrayed by Saudi actor Rakan Bin Abdelwahed, who also played the same role in the film.

**Ardah**

Originally, the "Ardah" was performed only by males of tribes of the central Nejd region before going to war, but nowadays it is a rejoicing dance for celebrations, weddings, and national and cultural events by males of all tribes. It is inscribed on UNESCO's Intangible Cultural Heritage of Humanity.

**Images From The Past**

During the Ardah performance, the stage floods with historical images recollecting Saudi's greatest achievements and outstanding growth from 1902 onwards. The images are part of the archive collection of King Abdulaziz Foundation.



# ALL THE COLORS OF SAUDI ARABIA

SEGMENT 5



“

My land is a cradle for diversity, hospitality and tradition. My people share one common table with infinite possibilities!

*Leila* ”

Moved by the spectacle she has seen, Leila expresses her pride and gratitude for her country, its founder and its seniors.

Her dream continues with the exploration of Saudi Arabia's rich and diverse heritage that unfolds before her eyes as a giant playground made of dances, musics, costumes, architectures, crafts, traditions...and food!

From all over the Kingdom, its 13 regions and its 5 areas, everyone joins her around a giant table for the Soufra extravaganza, woven with the fabric of her dream!



13 women representing Saudi Arabia's 13 regions approach. They exit from Leila's house, depicting typical Saudi architectures, while carrying incense burners. Leila follows them carrying a basket full of flowers and rose petals.



The women weave altogether a golden embroidery of the map of Saudi Arabia while Leila sprinkles flower petals all around them.



Leila invites her country to unite. Joining the women, traditional dancers perform dances from the North, South, East, West and Center. Saudi Arabia's legendary hospitality is depicted in the most joyful and surreal extravaganza...the soufra!



But as the soufra dissolves, a sea of ink invades the land while the moon addresses Leila again, preciously guiding her to start exploring her future.

## DID YOU KNOW...

The 13 costumes worn by the women in this scene are traditional costumes from Saudi Arabia's 13 regions and are provided by Dr. Leila Al Bassam. The projections on the stage during the performance are created using the real fabrics of the costumes.

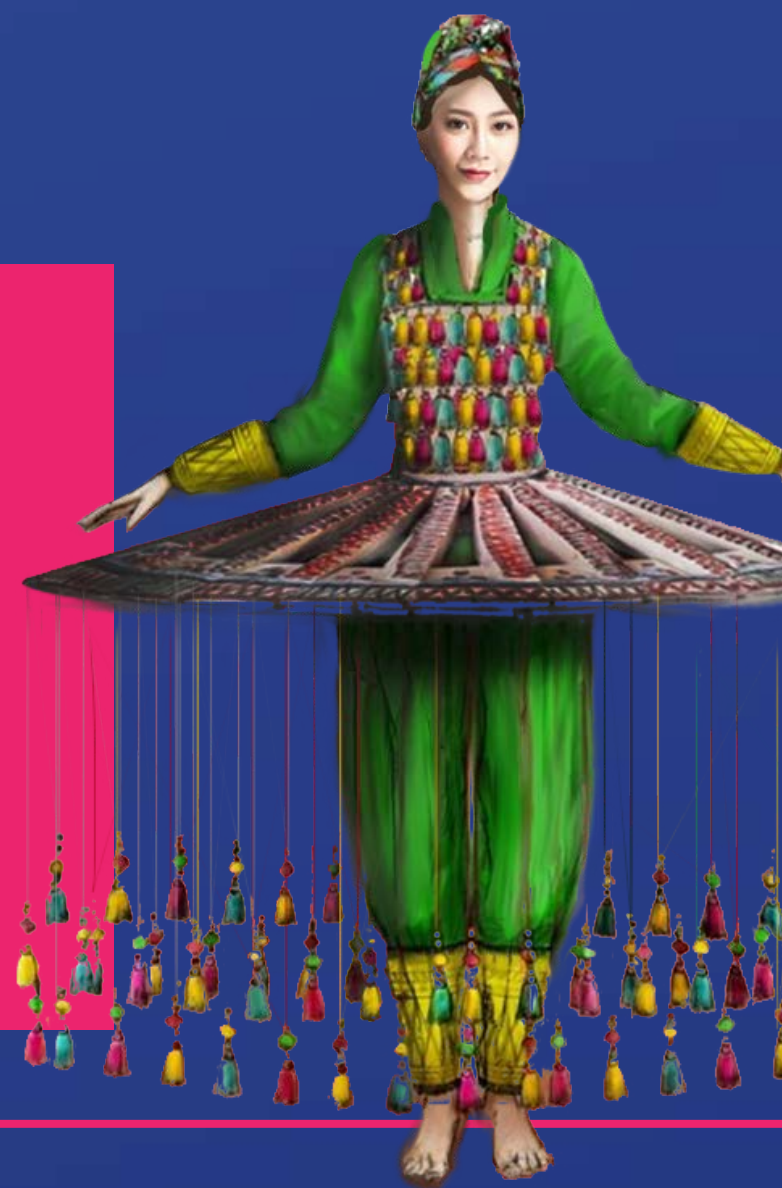
# 13 Regions

## Black Trax

The scene shows the entrance of 13 projected disks portraying an exciting display of food and patterns. This is possible thanks to the innovative, real-time tracking system for people & objects used in the show.

## Food

In the scene, we can also appreciate a collection of 30 famous dishes from all over the country served in their traditional way. This was created through a dedicated food shooting, the first ever in which all the Kingdom's national cuisine was united around one common table.



## Folklore

200 performers from the 5 areas stage their traditional folklore dance on projected traditional carpets: Liwah from the East, Khubaiti from the West, Ardha Jizaniyah from the South, Dahha from the North and Samri from the Center.

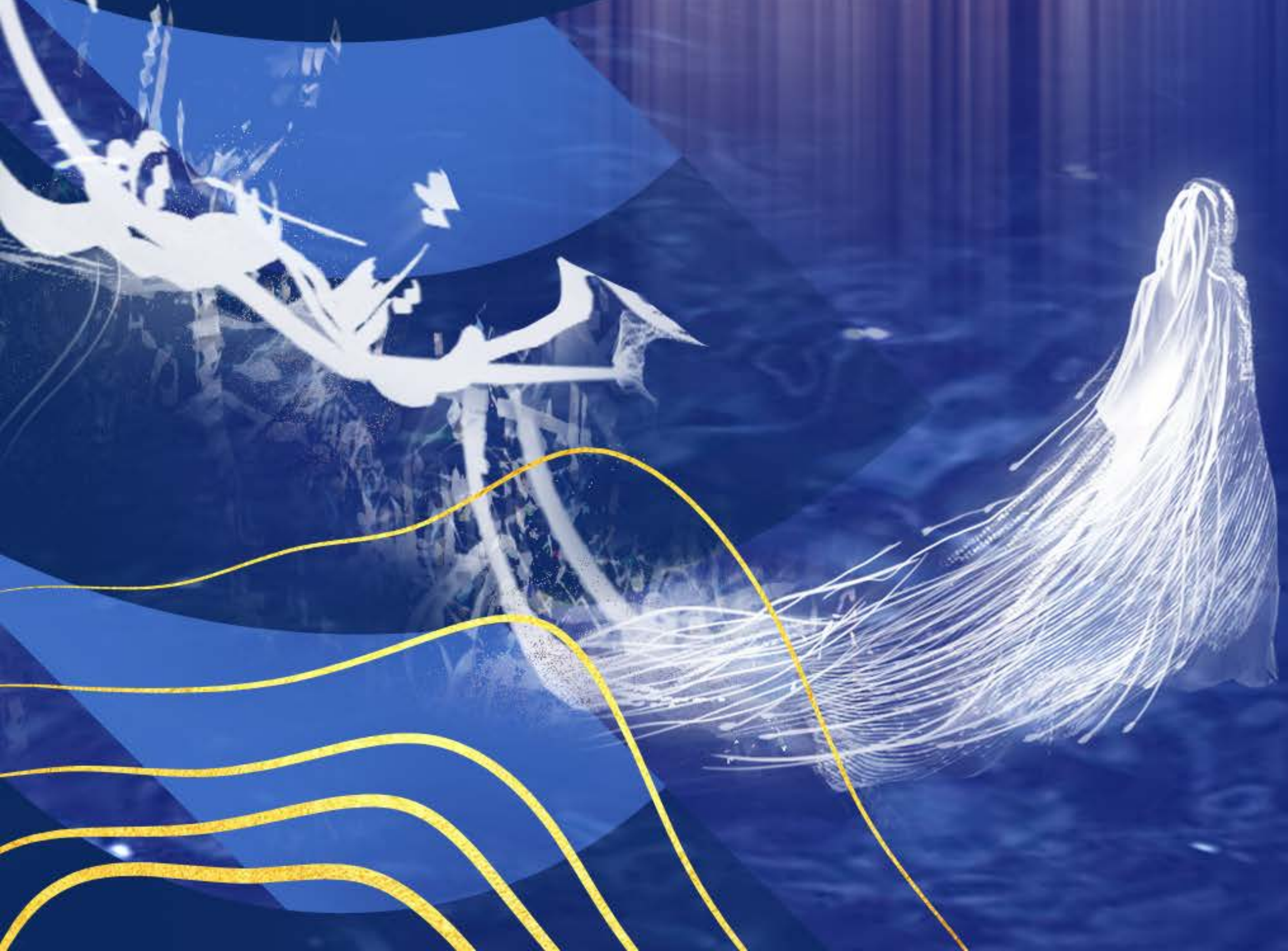
## Costumes

The costume design of the scene relies on a scrupulous research into the regional and national textile tradition. During the food extravaganza moment, the performers wear costumes and garments also inspired by utensils and table setting.



# IMAGINE THE FUTURE

SEGMENT 6





“

In the middle of obscurity, words were written before me, with the lines of my land and the lines of my hand. They came to enlighten my future!

*Leila* ”

In the spirit of an Arab painting, a captivating dance between a poetess and a loose Arabian horse unfolds, as an ode to peace, freedom and love for the homeland, inscribed on the land for eternity.

Time gets suspended as Leila flies towards her future, meeting an AI Robot and revealing to her the power she beholds in her hand.

At the end of her journey, Leila awakens from her sleep and leaves a legacy of her dream to her people, with expectations to look forward to and a major responsibility to forge the future of Saudi Arabia, hand in hand, all across the land.



Wearing a gigantic luminous abaya, words of a poem in Arabic calligraphy escape behind the poetess as if her abaya has become the tip of a pencil. With her velvet voice singing the poem, she attracts the Arabian wandering horse, in a vortex of words.

## We Light Up The Darkest Night

Its people's motto embraces peace as well as flowers  
Traits of the souls, the land and generations; all ours

Its bountiful nature is never matched even by the most generous  
Thus, we vow to repay all its favors; that are so dear and precious

We will take it to the sky...high above all the other nations  
For this, all its women stand with men to lay the foundations

With knowledge, we will light up even its darkest night  
And depict its aspirations, with the rays of its own light

It is our love, our passion and our adoration  
It is our sun and shelter; yes, it is our nation

**Youssef Al Mohaimed**



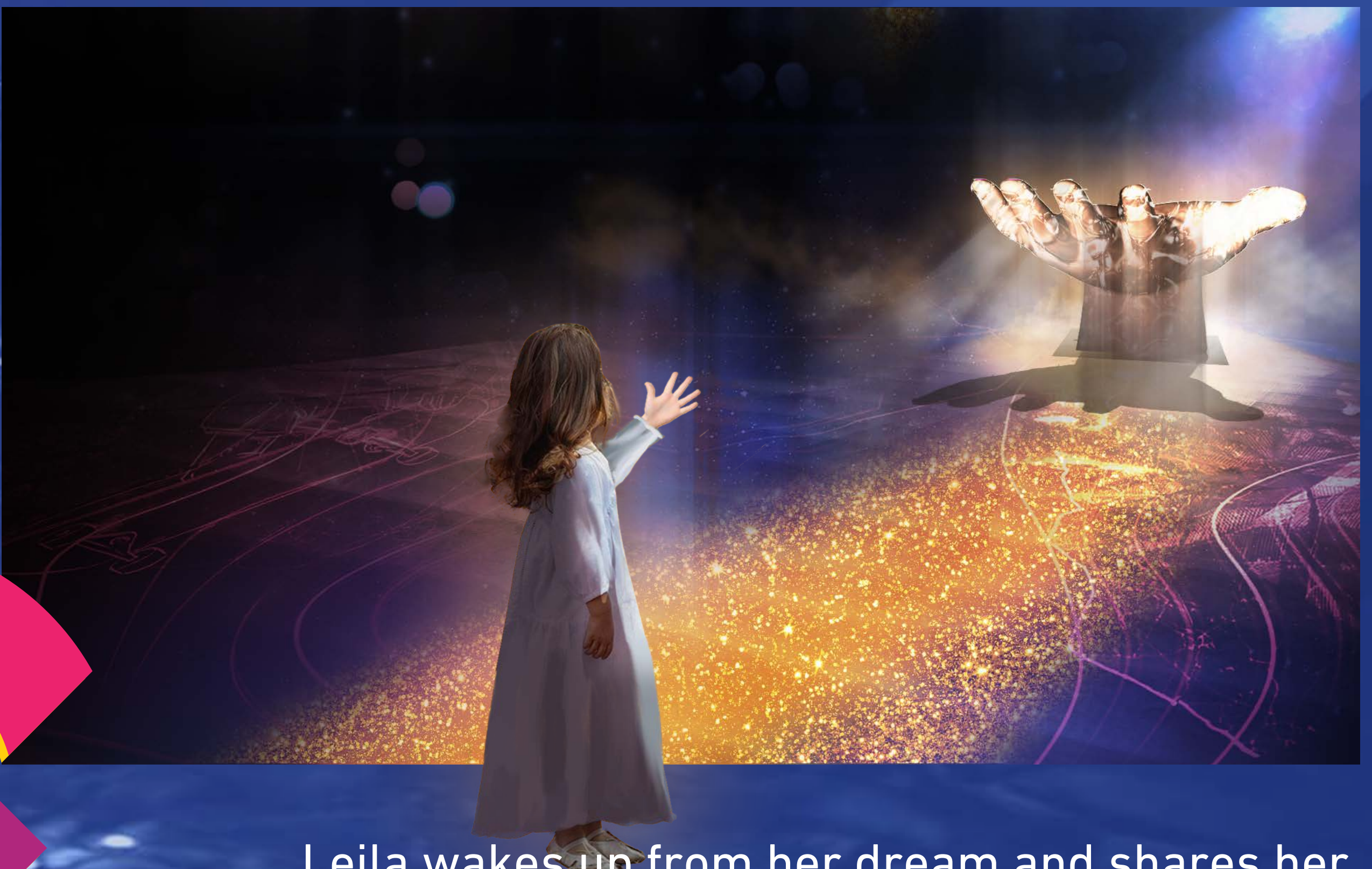
A new digital environment provokes a vortex of light as Leila tries to manipulate it. She quickly finds herself on the edge of an abyss, flying above the city of the future with excitement and amazement.



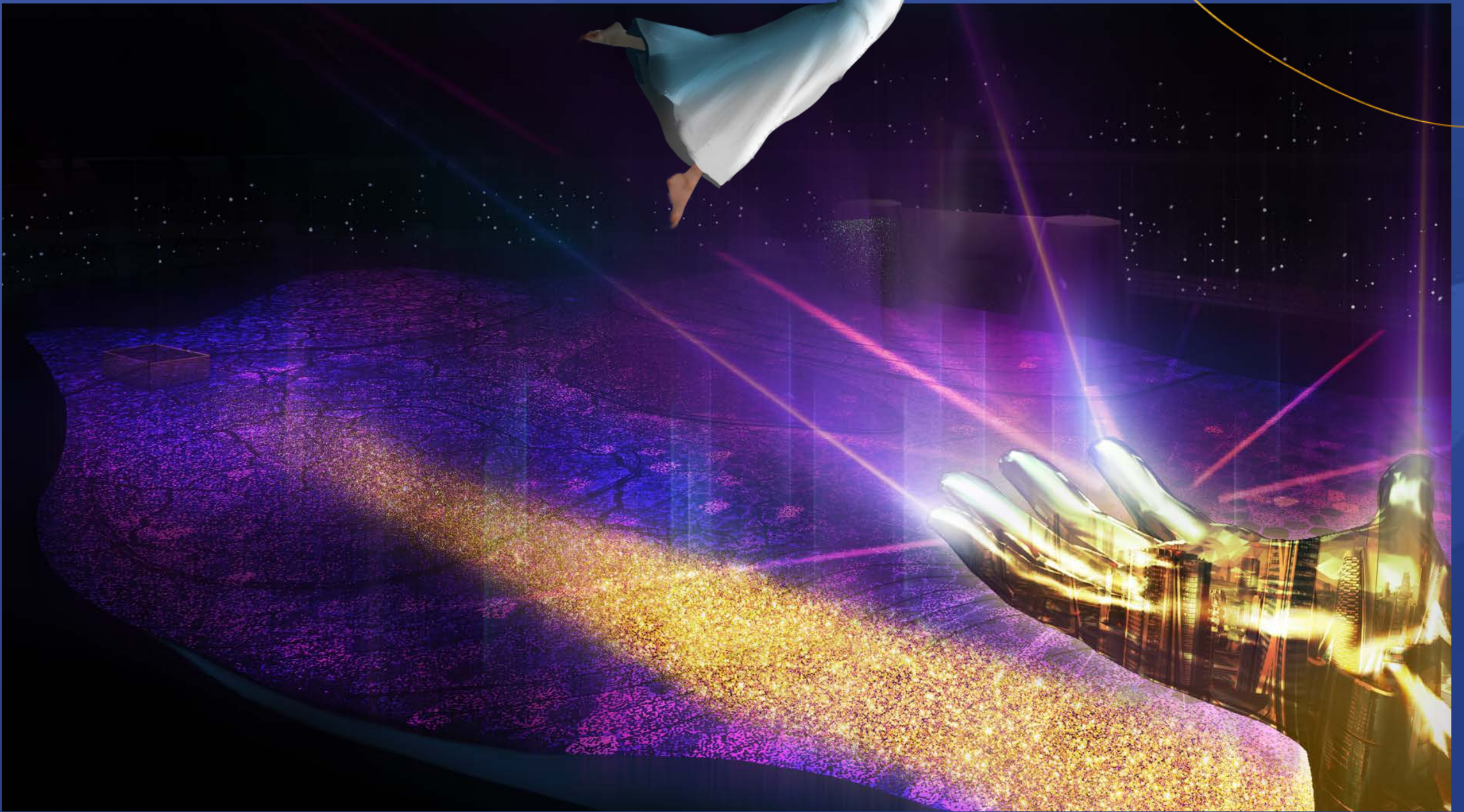
From a glitch, a peculiar face appears in the futuristic atmosphere. It is the face of the future, the voice of what lies ahead, the great expectation born from Leila's imagination, calling her.



Uncertain if it is a dream or reality, Leila spontaneously exchanges a few revealing and awakening words with the face of the future. She finally measures the power of what her hands and what her land hold.



Leila wakes up from her dream and shares her deepest emotions and impressions, realizing that the land of imagination is Saudi Arabia and that the future is in her hand. It only takes a bit of imagination!



The hand of the future appears before Leila's eyes who flies, mesmerized, towards it and lands on its top. Hand in hand with the future, Leila reaches her destiny.

## DID YOU KNOW...

# The Poem

The poem "We light up the darkest night" is a message of peace from Saudi Arabia to the world.

These unique verses have been written by Saudi writer, Dr. Youssef Al Mohaimeed. The poem is also sung by Tunisian opera singer Amel Sdiri.

# The Poetess

The poetess is performed by Saudi young ballet dancer, Samira Alkhamis. Her choreography expresses the power of words in changing the world. The scene is also a tribute to the empowerment of all Saudi women.

# Calligraphy

The calligraphy drawings were designed by Saudi artist and calligrapher Mohammed Khodr and are inspired by the movements of the poetess and the words of the poem.

# The Horse

The Arabian horse symbolizes nobility, grace and freedom. The beautiful creature on stage, Ayaa, is a professional show horse and has showcased its talents all over the world.

# The Flight

During her flight into the future, Leila soars at 20m, the highest peak point of the aerial system.





# THE LAND OF IMAGINATION

SEGMENT 7

“

The future is me.  
The future is in my hand...  
I just have to imagine!

*Leila* ”

The land of imagination wraps up the Riyadh Season in a grand celebration full of colors.

All the characters of Leila's dream join her as she still stands above the hand of the future for one final image.





While Leila and the characters of her dream salute the audience, the stadium's commentator celebrates the land of imagination and the achievements of the Riyadh Season,



On the notes of the official song of the Riyadh Season, everyone dances on the engaging and energetic music. The grand finale show concludes with a pyro show made with the colors of the season.

## DID YOU KNOW...

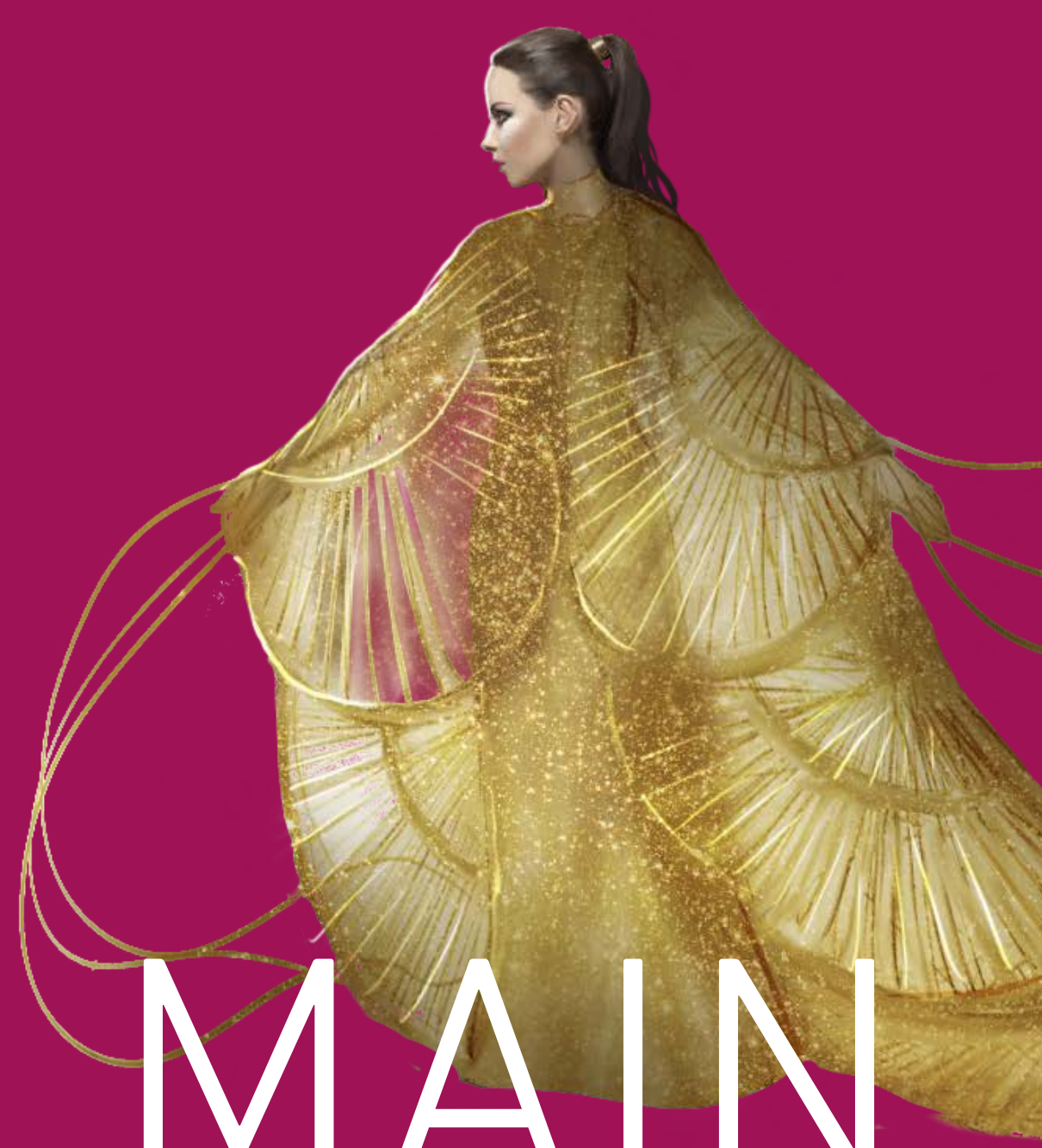
# Show Effects

The whole show showcases a triumph of pyro effects. 5450 effects on 165 different positions on the roof and on the field of play. The set also counts on 25 flames generators for 660 flame effects with up to 45 degrees angles.

# The Hand

The hand of the future is the symbol of the show and of its unique message: the future is in your hand. The inflatable pop-up is revealed for the show's finale.





# MAIN CHARACTERS





## LEILA

A curious, ambitious and adventurous 10-year-old girl, with a thirst for knowledge and a drive for discoveries. She is the incarnation of Saudi Arabia's future generations: the Dreamers. With her fiery personality, nothing stops her in her quest to reach the future.



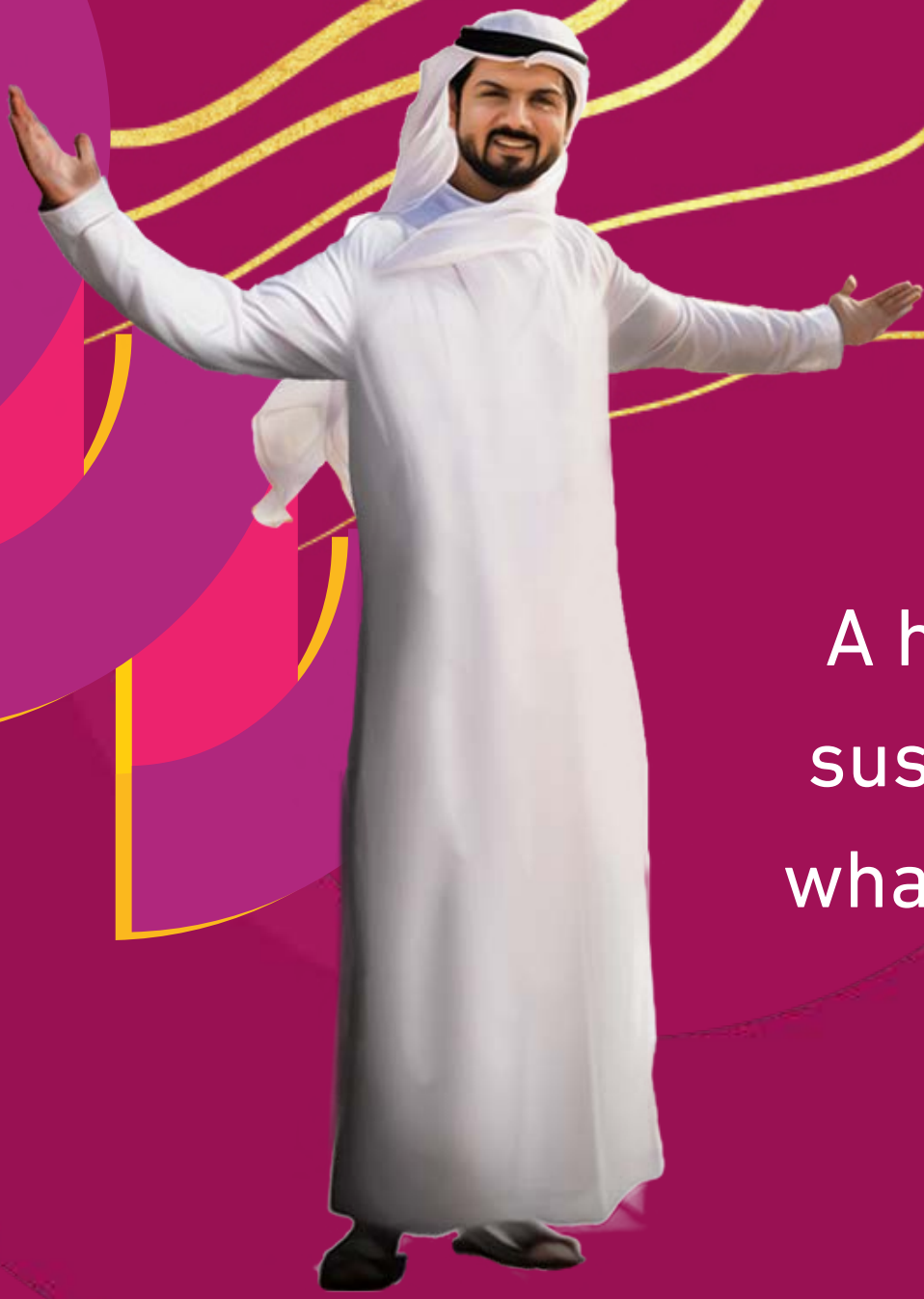
## THE RABABA PLAYER

Born from her imagination, the rababa player has the face of a flacon. He reminds Leila of her father, whose family legacy in playing this instrument has been long withstanding.

## THE MOON

With its deep and dark voice, the moon speaks wise words to trigger Leila's quest with the power of imagination. It doesn't take long for it to transform into a gigantic hot-air balloon, born from her imagination.





## LEILA'S FATHER

A hard-working engineer operating in the field of sustainable energy. He is a constant reminder of what a thriving nation could be like. As an animal lover and a rababa player, he fosters Leila's imagination with care.

## LEILA'S MOTHER

A loving mother, an exceptional astronomy scholar and lecturer in one of the country's most iconic universities. She embodies the perfect balance of Saudi values, where family and ambition meet. Being also an equestrian and a painter in her spare time, she inspires Leila in her own way.



## THE GOLDEN LAND-MAN

A beduin deep and raspy voice emerging from the vaults of the earth chants the testament of eternity. It is the golden land-man narrating to her the origins of the land of Saudi Arabia.



## THE DROP-MAN

One drop man embodies the fall of a single water drop, followed by other drop-men reproducing the spreading of the water all over the land until it reaches the sea.



## THE BUSH PUSHERS

Leila's surrealistic companions during her journey. They protect her and follow her wherever she goes, getting blown by the wind.



## THE ANIMALS

Surreal oryxes, camels and birds appear as the land of Saudi gets formed. But also, a real white Arabian horse wanders freely every now and then in Leila's dream.



## THE TREES AND FLOWERS

Trees and flowers embody and reproduce the growth of life and vegetation in the land of Saudi Arabia.

## THE WARRIORS

Depicting the capture of Al Masmak's Fortress, warriors interact in a modern choreography of the battle of Al Masmak.



## ARDAH DANCERS

Guided by one caller, they rejoice for their country's birth and achievements with pride and joy, making sure all their cherished Nation's milestones are celebrated in the right manner.



## THE TRADITIONAL DANCERS

Dancers from all over Saudi's 13 regions compose the country's melting pot, united around one common table in a patchwork of heritage from North, South, East, West and Central Saudi Arabia.



## THE POETESS

A courageous woman whose powerful words are an ode of love to the homeland. She is the messenger of the whole Nation, carving in the land with her giant illuminated abaya the blessings of Saudi Arabia, the gratitude of its people and a legacy of peace and freedom for future generations.

## AI ROBOT THE FACE OF THE FUTURE

More than just a woman robot, it is the proof that the future is near but also a choice, that it is in the hands of the people. Leila questions herself in front of the AI Robot, in what is probably the utmost awakening moment of her journey.





# FAST FACTS

**293**  
**CREW MEMBERS  
IN TOTAL**

**41 NATIONALITIES**  
including KSA

**139 PAX**  
International Crew

**85 PAX**  
Local Crew

**69 PAX**  
International Suppliers

**825 PAX**  
Local Suppliers

# 488 PERFORMERS IN TOTAL

**6** MAIN PROTAGONISTS

**30** KIDS

**113** LOCAL PERFORMERS

**91** INTERNATIONAL  
PROFESSIONAL DANCERS

**248** TRADITIONAL  
LOCAL PERFORMERS

YOUNGEST CAST MEMBER **8Y/0**

OLDEST CAST MEMBER **59Y/0**

**2** HORSES

**430** MALE PERFORMERS

**57** FEMALE PERFORMERS

# SCENIC ELEMENTS

More than 10 scenic elements including

**An inflatable moon/air balloon**  
(5m diameter)

**A pond with water**

**An inflatable fortress**  
(12x12m)

# COSTUMES

More than **600 costumes**,  
out of which  
**500 original costumes**  
produced for the show

# PROPS

More than  
**250 props pieces**

# MUSIC & VIDEO

More than  
**1h20 of original  
music & video**  
produced for the show.

# CREDITS

# EXECUTIVE TEAM



**GIANMARIA SERRA**

Chief Executive  
Officer



**MARCO BALICH**

Executive Creative  
Director



**STEFANIA GARIBALDI**

Business Director



**LAURA CAPPELLI**

Executive Producer



**SILVIA GUENZI**

Commercial Director



**ANNALISA BARBIERI**

Project Manager  
& Artistic Producer

# EXECUTIVE TEAM



**SUNDUS ALDUWAISI**

Senior Commercial  
Manager



**JOHN MC CULLAGH**

Head of Production



**OBADA AWAD**

Associate Producer



# CREATIVE TEAM



**ANGHELA ALÒ**

Creative Director



**LEIGH-ANNE VIZER**

Live Action Director  
& Choreographer



**ANNE TOURNIÉ**

Live Action Director &  
Choreographer



**CAROL MEZHER**

Author



**BEATRICE GIANNINI**

Costume Designer  
& Wardrobe Manager

# CREATIVE TEAM



**KOERT VERMEULEN**

Lighting Designer



**PIERRE MUSSCHE**

Music Director



**MARCO BRANDINI**

Video Content Director



**CLAUDIO SANTUCCI**

Production  
And Show Designer



**ABDURRHMAN AL AREFI**

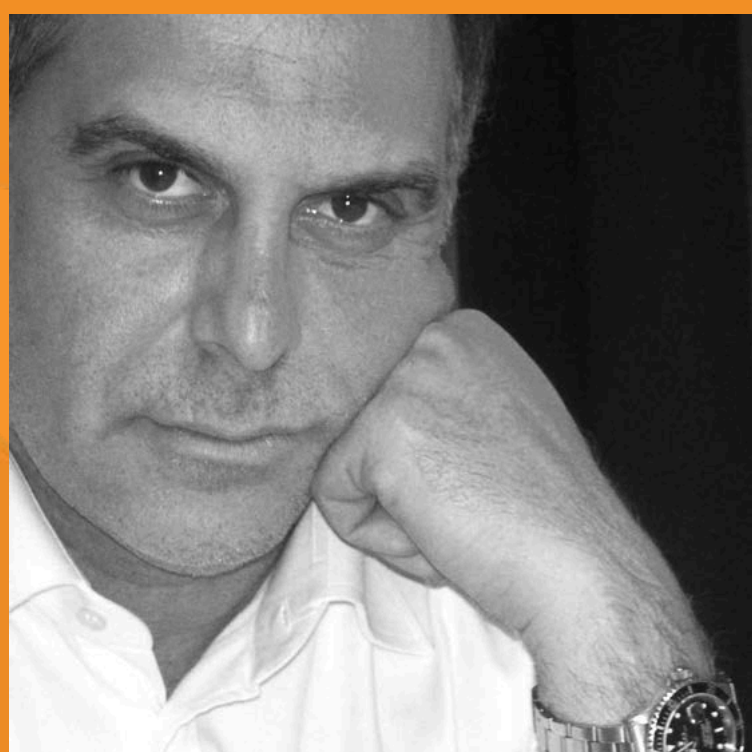
Creative & Content  
Curator



**DANIELA PUJIA**

Project Video  
Art Director - BWS

# CREATIVE TEAM



**STEFANO SARTINI**

Broadcast Director



**GRAZIA FERLITO**

Concept Artist - BWS



**MATTEO OIOLI**

Props and Scenic  
Designer



**JEAN KOHLER**

Water Effects Creative  
Director



**BIRGIT MOERTL**

Hair & Make-Up Artist  
& Supervisor



**ANTONIO PARENTE**

Pyro Creative Director

# HEADS OF DEPARTMENTS



**RAOUL CHACAR**

Production Stage  
Manager



**RODRIGO RAPOSO**

Cast Manager



**GUIDO FOA**

Show Control



**CHARBEL ANTONIO  
KARAM**

Production Stage  
Manager



**ADAM MOSLEY**

Props Manager



**JOSHUA HYMAN**

Show Caller

# HEADS OF DEPARTMENTS



**MATTEO TAGLIABUE**

Show Technical  
Director



**MATHEW JENSEN**

Operations and  
Production Director



**VALENTINA RUIZ**

Commercial Manager



**MARK HANNA**

Technical Systems  
Manager & Assistant  
Production Manager



**TAMERLAN QULUBAYOV**

Logistics Manager



**LEOPOLDO VERDUZCO**

Administrative  
Manager

## CREATIVE

FEDERICA LUNA GOFFY Creative Coordinator & Assistant to Creative Director

SONYA BIRYUKOVA Tech Script Coordinator

MICHELA BELLI Graphic Designer - BWS

LUDOVICO CLEMENTE Music Consultant

TOMMASO LAMANTIA Production Designer Assistant

LUCA PARISSÉ Photographer

## VIDEO DESIGN

PIETRO NEGRI Video Content Technical Producer - Moving Dots

SARA CALUMI Visual Art Designer - BWS

PIETRO BRUGNETTI Motion Designer - Moving Dots

MATTIA BUOSO Motion Designer - Moving Dots

DIEGO DONATI Motion Designer - Moving Dots

FILIPPO MARTA Motion Designer - Moving Dots

DAVIDE PAGLIARDINI Motion Designer - Moving Dots

MALEK AHMAD ALHMAMI Director - Carbon

ALAA MOHMAMMAD ALY Producer - Carbon

MOHAMMAD WAFIQ SALEM ARAR Film Editor - Carbon

MOHAMED ZAKI MOUSTAFA GAB ALLA Video Editor - Carbon

## MUSIC

RENAUD CHARLIER Music Producer - Musicom

LAURENT GRAUWELS Composer - Musicom

GWENAËL MARIO GRISI Composer - Musicom

BENJAMIN WUTHE Music Editor & Sound Designer - Musicom

ADAM MILLER Music Engineer - Musicom

## CHOREOGRAPHY

NERIDA MATTHEI Lead Choreographer

CYRIL JOURNET Lead Choreographer

TATIANA MYRKOI Lead Choreographer

LACHLAN SHELLEY Arealist Artistic Supervisor

LAURA GUGLIEMMETTO Senior Choreographer and Chartist

TAYLOR ANTHONY Choreographer

MARIANNE HOWARD Choreographer

CHRISTIANE MOURON Choreographer

NOÉLLIE BORDELET Choreographer

ADONIS KOSMADAKIS Choreographer

RENATA VIEITAS Choreographer

TAUFIQ BAMTRAF Senior Assistant Choreographer

ABDULAZIZ HMEID ALTERAIQI Assistant Choreographer

MANAL HAZZA ALJEFFREY Assistant Choreographer

AHMED HAMARI HUSSAM ELDIN Assistant Choreographer

FAHAD MOUSSA ALMOHAMMED Assistant Choreographer

HESSA IBRAHIMA ALBRAK Assistant Choreographer

THANA ABDULAKRIM ALESSA Assistant Choreographer

NORAH MOHAMMED ABABTIN Assistant Choreographer

AHMED ABDULAZIZ Assistant Choreographer

EMAD BATOOL Assistant Choreographer

## LIGHTING AND WATER DESIGN

JOSHUA CUTTS Lighting Programmer - ACTLD

CHRISTOPHER BOLTON Console Operator - ACTLD

JARED CAROLUS Shader

MAXIME GERHARD Aquatique Show

DAVID KOBLEK Aquatique Show

## ARTISTIC PRODUCTION

VOVA KLYMENKO Project Manager Executive Assistant

NICOLETTA SINATTI Music Producer & Video Supervisor

MARIANA NAGEM Video Producer

MARCELA HONIGMAN Artistic Producer Executive Assistant

VALENTINA DALLA PIAZZA Segment Producer

SARA ELLER Segment Producer

NUHA ALHODEIBI Artistic Department Assistant

## CAST

CHRISTIAN PORTUGAL Deputy Cast Manager

TALIB ALIYEV Deputy Cast Manager

CHARBEL MARDINI Cast Supervisor

LAMIYA MAMMADOVA Cast Supervisor

MOHAMMED ALI CHAOUCH Cast Supervisor

ROGERIO FARIA Cast Supervisor

GABRIEL MYNSSEN Cast Supervisor

MARIA ILKA PADILLA Cast Supervisor

ALESSANDRO MAINAS Cast Database Coordinator

CHRISTINA KORAI Cast Coordinator

NASREEN KAMALMAZ Cast Coordinator

ABDULHADI ALTURAFI Cast Coordinator

ELAF BAGHANEM Cast Coordinator

SHAIKHA SALEH ALMUNIF Cast Coordinator

IBRAHIM SOUBH Cast Coordinator

ABDULMOHSEN ALMOHAMAD Cast Coordinator

ABDULLAH ALBNI Cast Coordinator

ALHANOUF ABUHUSSAIN Cast Coordinator

SHAMAN HUSSAIN GHANDOURA Physiotherapist



## PROPS

CAROLA TALSMA Deputy Props Manager

LIVIA TRAVASSOS Props Coordinator

SIMONE CAPUTO Props Coordinator

PABLO SOTO Props Coordinator

JAMES MOSLEY Props Coordinator Assistant

GUILHERME BRAGA Props Coordinator Assistant

RAEEAN BAKILI Props Coordinator

MAHFOUD BAKILI Props Runner

## STAGE MANAGEMENT

ANDERSON CAMPOS FERREIRA DIAS Senior Stage Manager

FLORENCIA FALCONI Senior Stage Manager

DAVID LOMBROZO Senior Stage Manager

REMO INFANTE Senior Stage Manager

ALBERTO CARMIGNANI Senior Stage Manager

CHIARA SANDERS Senior Stage Manager

CHRISTINA VECCHIO Senior Stage Manager

ANTHONY EL HAGE Senior Stage Manager

ANNA KHARYBINA Stage Manager

HAMAYA ORUJOVA Stage Manager

MURAT AKSAY Stage Manager

ALESSANDRO ROSSETTI Stage Manager

MOH'D DAHBOUR Stage Manager

SAIF KHALIL Junior Stage Manager

DUAA MAHMOUD JAWDAT ALI Assistant Stage Manager

OTHMAN SULTAN Assistant Stage Manager

## COSTUME, HAIR & MAKE-UP

SADAF KHAN Assistant Costume Designer

CHIARA CUCINI Assistant Costume Designer Junior

MARIELA VELASCO Wardrobe Production Coordinator

ELISABETTA FRIJIA Wardrobe Coordinator

MAURIZIO MARINO Wardrobe Coordinator

RICCHEZZA FALCONE Wardrobe Coordinator

ALICE SCHIVARDI Wardrobe Assistant

GIULIA MASCI Wardrobe Assistant

BUSHRA RAFIQUE Seamstress

MARICEL SAMPIANO Seamstress

NENGCIH WARTA Seamstress

ERMAN AMAN AHMED Seamstress

HIFSA RAFIQUE Seamstress

MORETA SOYCO Seamstress

SITI HASAN Seamstress

REEMA ALSHEHRI Dresser

MANAHEL ALQASSEM Dresser

ALANOUD ALSALEH Dresser

RAGHAD ALMADANI Dresser

MESHAIL ALOMARI Dresser

GIUSY CAMPOLUNGO Deputy Hair & Make-Up Artist

LUCA POMPOZZI Make-Up Artist Supervisor

DEVORA FISOUM TEWELDIY Hair & Make-Up Assistant

MILKA FISOUM TEWELDIY Hair & Make-Up Assistant

BEATRIX FARKAS Hair & Make-Up Assistant

AMAL NASSER ALDIJANI Hair & Make-Up Assistant

SARA ALYAHAYA Hair & Make-Up Assistant

## TECHNICAL

ANNA OFFELLI Staging & Scenic Production Manager

DAMIAN SANCHEZ Staging & Scenic Technical Manager

WALED ABINAGEI Technical Assistant - Technical Scenic & Staging

MARCO FRANCHINI Power Technical Manager

ROSSANO ZAMBARDINO Power Technical Assistant  
DAVID CULMER OB Manager  
ALESSANDRA GORLA CAD System Manager & Designer  
ALBAN KUCANA CAD Designer  
ABDULLAH GHUNAIM Production Manager  
KHALED KHALIFA Supplier & Manpower Associate  
JAD SAAD Supplier & Production  
DINA TOMAS Technical Coordinator and PA to Head of Production  
PARIDE SACCHI Lead Fort Team Technician  
ANTONIO FIORE Fort Team Technician  
IVAN PASQUALIN Fort Team Technician  
MARCO CONTI Fort Team Technician

## OPERATIONS

WIM KLOOS Senior Stadium Operations Manager  
FABIO PRADO Senior Stadium Site Coordinator  
NIELS OUDAKKER Operations Coordinator  
JULES BENOIT Stadium Site Coordinator  
STEFANO ROSSI Stadium Site Coordinator  
NICOLA TAMBURRANO Rehearsal Site Manager  
JANIS GIPSLIS Freight, Crew & Plant Manager  
RAVSHAN SHAMSIEV Crew & Plant Coordinator  
GIOVANNI MASERA Freight, Crew & Plant Manager  
JOHN SICILIANO Wardrobe & Dressing Room Site Manager  
SEIF AWNI ABDA Health & Safety Manager  
AHMAD ALI SHEHADEH Health & Safety Manager  
SUHIB ABDALLA ALRAYSHY Health & Safety Manager  
MOHAMMED ABULARAYES External Affairs Coordinator  
TURKI AL AJLAN External Affairs Authorities  
SAAD RABIE External Affairs Coordinator  
AHMED NAWAF MOHAMMED Crew & Plant Coordinator  
REDA AL OTHMAN Crew & Plant Coordinator

ABDULLAH ABOU CHLEIH Site Coordinator  
ALYA AL SHANTI Site Coordinator  
OSAMA TARIQ Site Coordinator  
EHAB ABU MATAR Site Coordinator  
ALI HAD ALRAMMAH Rehearsal Site Coordinator  
ABDULLAH ALOTHMANAH Tech & Ops Runner

## **COMMERCIAL**

MARCO BROLL Commercial Procurement Administrator  
RAGIMA GULUBAYOVA Commercial Procurement Assistant  
LINA HATIM Commercial Coordinator  
CAROLINA GONZÁLEZ Commercial Coordinator  
ANITA WILCZEGA Commercial Assistant  
BEATRICE FRANCESCONI Executive Assistant to Commercial Director

## **ADMIN**

DIEGO FUGA Purchasing Coordinator & Cashier  
MARTA MANDELLI Purchasing Coordinator & Cashier  
CAMILA CHIPOCO Admin Assistant  
AMEED HAMWIEH Finance Manager  
RAWAN ALSAED Manpower Coordinator

## **LOGISTICS**

VALENTINA RIMOLDI Logistics Coordinator  
ANNA DROZDOVA Logistics & Visa Coordinator  
AYKHAN MAMMADOV Logistics Coordinator  
GIORGIA PIPINO Visa Coordinator  
AHMAD SAJJAD Ground Transport Coordinator  
ALAA KAWKEE Logistics Runner  
MAI ABDELKARIM Catering Coordinator  
OMAR ALHAMAD Catering Coordinator

## COMMUNICATION

ROBERTA GUASCHINO Media Relations & PR Manager

FRANCESCA SIMONE Digital Communication Specialist

ALBERTO MOLteni Social Media Coordinator

DILETTA RADAELLI Jr Communication Graphic & Video Designer

## BROADCAST

ALESSANDRA MIORI Broadcast Producer & Director's Assistant

AMBRA ORLANDI Broadcast Assistant

## LOCAL CONSULTANTS

DR. LAYLA AL BASSAM Costumes & Heritage Consultant

ABDULLAH AL FARHAN Dance & Folklore Consultant

SALEH AL FOWZAN Writer

YOUSSEF AL MOHAIMEED Poet

ABDULLAH AL MUNEEF Historical Consultant

TARFA AL SAUD Creative & Cultural Consultant

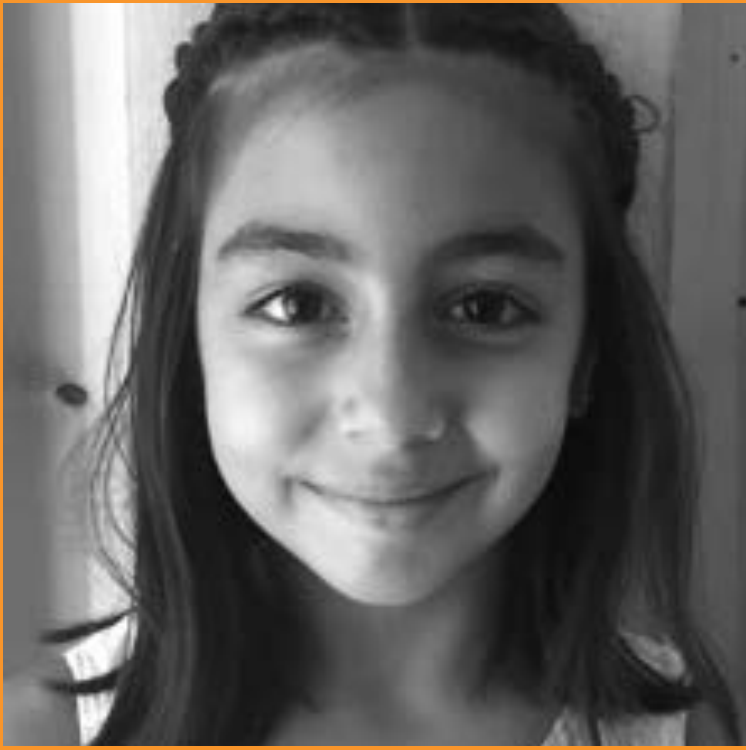
OMAR AL ZHRANI Cast & Music Consultant

ISABELLA CAMERA D'AFFLITTO Cultural Consultant

MOHAMMED KHODR Calligrapher

# MAIN CAST

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**RAYANA TAIFI**

Leila (Understudy)



**NORA AL OBAID**

Leila



**RANIYA  
ABDULMAJEED  
ALGHAMMA**

Leila's Mother



**ZIYAD ALJASIM  
ALTAMIMI**

Leila's Father

# MAIN CAST

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**RAKAN BIN  
ABDELWAHED**

King Abdulaziz's  
Character



**FAYEZ CHOUDHARY**

The Rababa Player



**SAMIRA ALKHAMIS**

The Poetess



**TALAL MALAK  
AL SAMIRI**

The Bush Pusher

## LOCAL CAST

Abdullrahman Abadi, Osama Abbas, Mona Abduljabbar Ali, Ahmed Abogoma, Salman Abubakr, Omer Ahmed, Rami Alabsi, Bander Al Ajmi, Abdullhamed Al Ameen, Mishari Al Amari, Abdulkarim Alamri, Mohamed Alamri, Abdullah Alansari, Mohammed Alazb, Bader Al Dawsari, Mohamed Al Diqs, Mohamed Aldosari, Khaled Alenzi, Ziad Alenzi, Asma Al Fahad, Basmah Alfaraj, Ans Alfaraj, Abdullah Alghamdi, Mahmoud Alghazali, Mohammed Alhanouf, Abdullrahman Alhussin, Adil Ali, Aljazi Aljaber, Salem Aljabr, Abdullah Alkenani, Turki Alkhafor, Ans Alkhlout, Thabet Al Magrabi, Dania Khalid Almalki, Osamah Zaid Al Mashraee, Mansoor Al Matairi, Mohammed Al Matairi, Omar Almouqbel, Meshari Al Osaimi, Ahmed Alotaibi, Naif Alqahtani, Abdullrahman Alrashedi, Waleed Alrashidi, Abdullrahman Al Sayed, Louay Alshaarani, Abdulamajid Alshahri, Tariq Alshaiji, Hamd Alshalan, Huzaifa Alshareef, Ali Alshbeli, Abdullah Alshehri, Yara Alshehri, Abdulmajeed Abdullah Alsubaie, Rawan Mohammed Al Tamimi, Noura Alyahya, Ahmed Alyami, Mohammed Alzameil, Marad Alzbedi, Abdullrhman Alzoubh, Jahanzed Amjad, Mohammed Awaji, Daad Bazee, Bader Bin Hezam, Muhanned Bin Omran, Selina Dawit, Eman Eman, Khaled Fawwal, Eisa Gabhil, Haroun Hasan, Shaden Hasan, Maher Husain, Abdullah Ibrahim, Ahmad Ibrahim, Ibrahim Ibrahim, Mohammed Ibrahim, Yousef Ibrahim, Radi Ismail, Nasser Jibreel, Muhannad Khalid, Mohammed Khamees, Raheel Khawaja, Aliya Mahmoud, Abdo Mohamad, Nadine Mohammad Maslati, Sultan Mazied, Abdullah Milh, Abdulaziz Habib Mohammad, Walid Mohamed, Mshari Mousa, Khalid Nour, Ahmed Odah, Mahmoud Odah, Abdullah Othman, Abdulaziz Qaid, Naiel Rabah, Maram Rabiah, Mohammed Saati, Nirvana Sakoul, Rabiya Shafiq, Faisal Sharfi, Faisal Subyani, Ahmed Sulaiman, Yazeed Tukruni, Abdullrahman Yayou.

## CHILDREN CAST

Nada Abdullah, Leen Albargi, Abdullah Alduyab, Dana Alduyab, Rand Alfahad, Latifah Alharabi, Sara Alharbi, Farah Alkathiri, Aleen Almutairi, Anes Al Nokaniy, Talal Al Obaid, Lara Alshwer, Haifa Alrashed, Reema Alrashed, Mohammed Altamimi, Faisal Altamimi, Najlaa Altaiyar, Noura Altaiyar, Wasayef Al Wadaani, Maryan Alzaid, Kadey Alzahrani, Asim Assiri, Jana Sawan.



## PROFESSIONAL DANCERS

Andrii Andriichuk, Judith Arazi, Uktu Bal, Antoine Banks, William John Banks, Antonio Barone, Dylan Barone, Vincenzo Battista, Aurélien Bednarek, Livio Betti, Maiwenn Bramoullé, Pedro Caetano, Ray Cardoze, Gabriele Caselli, Giuseppe Casiero, Antonio Casile, Luca Cesa, Mohamed Ali Cherif, Erwan Choux, Arianna Conti, Gianluca Contini, Alessandro Covarelli, Sebastian Cuiza Galan, Camilla De Campo, Virginia Della Balda, Riccardo De Toterò, Filippo Di Crosta, Eugene Dobresco, Benjamin Dur, Hugo Epie, Robin Fabre, Sophien Fabre, Maria Filippou, Antonio Fiola, Clément Fleuriel, Davide Fortin, Angelo Fusco, Arnaud Galindo, Andrea Gallo Rosso, Nicola Gatullo, Gianluca Gentiluomo, Justine Gerard, Miguel Gonzalez, Scott Graham, Antonio Grasso, Callum Griffiths, Victor Hernandez De Blas, Claire Indaburu, Marcin Janiak, Charlotte Kah, Michal Kodlubanski, Maciej Michal Krocak, Simon Lambert, Nick Liestal, Francesco Lo Schiavo, Zaur Mammadov, Mélanie Maréchal, Antonella Martina, Marcello Martini, Marie Menuge, Nico Migliorati, Mirali Miriyev, Ifigeneia Mitsovolea, Szymon Moas, Mauricio Montanares, Carla Mora, Rostyslav More, Owen Morris, Alexandre Nadra, Fynn Neb, Pedro Neves, Christian Pace, Francesco Paglialonga, Fabio Passi, Giuseppe Pera, Cannelle Perdu, Josef Matthew Perou, Walter Pinto, Elena Polato, Kamil Poltorak, Dylan Posseme, Andriy Povochnikov, Galaad Quenouillère, Manuel William Rapicano, Emmanuele Rescigno, Fransisco Rosa, Robin Sallat, Evan Schwarz, Clara Serafini, Paolo Spalice, Mattia Tamiazzo, Anestis Tasos Nikas, Julie Thomas, Kamil Tobiasz, Alessandro Trazzera, Giorgios Tsagliotis, Pablo Tsipan, Jimmy Vairon, Benjamin Varonian, Marco Ventrela, Wouter Vertogen, Raffaele Vitiello, Jules Vives.

## TRADITIONAL DANCERS

Al Abyah Ardah Band

Mehdi Maslimani (Ardah Flag Holder)

Al Daha Group (North Area)

Al Jazan Group (South Area)

The Eastern Group (East Area)

The Western Group (West Area)

Al Samri Group (Central Area)



# GEA **PARTNERS** AND SPONSORS



# SPECIAL **THANKS**

King Abdulaziz Foundation

Princess Nourah Bint Abdul Rahman University

The General Sports Authority

Staff and Management of The King Fahd International Stadium

GAC for Customs support

Saudi Arabian Gymnastics Federation

Al Ahssaa Municipality

Al-Fokharia for Organizing Tours

Erth Team

Saud Aboabaah

Guendalina Agliardi

Badria Yousef Al Akroush

Abdul Aziz Al Ali

Khalid Al Eid (ALEID Stables Riyadh)

Mona Alfawwaz

Rakan Alfehaid

Makiya Hussein Al Khamis

Mohammed Tawfiq Ali Alkhudhayri

Louay Al Qaissy

Zakaria Abdullah Mousa Al Qurayn

Tammam Al Ramadan

Mohammed Al Rasheed (Alareedh Crane and Plant Hire)

Ghazal Al Sanousi and Family

Tarek Al Sayed

Amna Taher Al Wabari

Hajer Mohamed Al Wabari

Hamida Mohamed Al Wabari

Yousra Ahmad Al Wabari

Elisa Bazzocchi

Rustam Bilalov

Maria Campari

Anaëlle Echalièr

Luis Florencio

Gabriela Flores

Gennaro Emiliano Girasole

Kerem Gurbuz

Aynur Hamidova

Gareth Hulance

Abdulla Hassan Bin Saleh

Bassam Halwani & Ian Hill (HAV Audio)

Dr Maha Amin Khayat (Dean of College of Art & Design at PNU)

Simon Leleux

Marta Marchesi

Francesca Martinazzo

Hadeel Motawa

Yasser Mulki (Spectrum Engineering)

Souhad Najem Abdullah

Filippo Perfido

Costantina Psomadaki

Filippo Rossi

Ahmed Saad (Manar Alomran Scaffolding)

Ali Shaker

Jorge Tapia

Alona Umanskaya

David Zolkwer

Christos Xenitopoulos